



# News Release

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## Daikin unveils new website for North America.

HOUSTON, December 17, 2013 – Daikin, the world's largest manufacturer of heating, ventilation, air conditioning (HVAC), and refrigerants has launched a website to support the introduction of its ductless, residential and commercial product lines in the North American market. The web address for the new website is [www.daikincomfort.com](http://www.daikincomfort.com). Reflecting the brands slogan, "Comfort for life," the website was named to reinforce the commitment for indoor comfort that Daikin has achieved on a global basis for over 90 years.

Since many consumers in need of HVAC services and systems are typically in an emergency mode when seeking product information, the new website offers easy and direct navigation to the entire line of Daikin brand residential and commercial products. Consumers can view specific Individual products, such as air conditioners or gas furnaces, and compare them within an entire line. Information specific to each product can be viewed easily or downloaded for future reference. In addition to the product information, the company history and its involvement in the local community is also available.

During select times of the year, special offers and rebates on a variety of Daikin brand products are available. With just a few quick clicks, visitors to the website are able to determine which products offer the best incentives. Further, a major portion of the website is dedicated to a search option to locate the nearest Daikin Comfort Pro — local independent HVAC dealers that have been selected to represent the Daikin brand. By simply providing a zip code, users can find the contact information for the nearest Daikin Comfort Pro dealer for service, installation and maintenance of an existing or new HVAC system.

The website is packed with bold graphics and clean messaging that echo the energy efficiency of Daikin brand HVAC systems. Simple to navigate and putting the needs of the user first are hallmarks of the new website.

As a one-stop information source for the Daikin brand in North America, the new website will be updated continuously with more features about the products and the company.

\*For complete details, see the warranty at any dealer.

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Daikin Industries, Ltd (DIL) is a Fortune 1000 company with more than 49,000 employees worldwide, making it the number one residential, commercial, and industrial HVAC manufacturer in the world. Daikin is engaged primarily in the development, manufacture, sales and aftermarket support of heating, ventilation, air conditioning and refrigeration equipment, refrigerants and other chemicals, as well as oil hydraulic products. DIL is headquartered in Osaka, Japan, has manufacturing operations in 18 countries and a sales presence in more than 90 countries.